



## Exhibitor & Sponsor Prospectus

American Chemical Society Southeastern Regional Meeting  
SERMACS 2022

"Chemistry transcending boundaries for a sustainable future"

San Juan, Puerto Rico  
October 19-22, 2022

## From the General Chair's Desk

The Puerto Rico Section of the American Chemical Society is hosting the 73rd Southeastern Regional ACS meeting (SERMACS) which will be held on October 19-22, 2022. Our section last hosted this meeting in 2009 and, this coming year, we are hoping to establish a record number of attendees (>2,000) and number of states and countries represented, since SERMACS 2022 will be an international meeting, we are promoting heavily both in the United States and all-over Latin America. The ACS is the world's largest scientific association with a membership of more than 155,000 chemists, chemical engineers, and others in related professions. The ACS Southeastern region encompasses Virginia, Kentucky, and all points south of these states and east of the Mississippi River, including Puerto Rico.

It is our desire to show a broad base of support from various contributors within our region. The meeting will include Plenary Lectures from distinguished chemists, approximately 30 invited symposia, 30 general sessions, a meeting in miniature for undergraduate chemistry and chemical engineering students and the High School Chemistry program. Acknowledging the importance of the exhibition component in SERMACS 2022, we are herein providing the information required by the exhibitors to select the best booth location and to develop good marketing strategies for their products and service. SERMACS 2022 will be held at the Puerto Rico Convention Center in San Juan. This Center offers all the advantages to make the Exhibition and Meeting a complete success.

Our meeting & exhibition provides a convergence forum for sharing information, seeking potential collaborations, and showcasing technology advances while fomenting a scenario ideal for pursuing your business opportunities. We provide the place where a broad spectrum of science and technology professionals from the Southeast Region of the US, Puerto Rico, the Caribbean, and Latin America will gather. SERMACS 2022 will bring academic and industrial chemists together to provide technical programming to focused audiences through symposia, professional development workshops, and poster sessions. We will also present programs for graduate and undergraduate students and high school teachers.

These annual meetings provide a great network for meeting and talking with colleagues and offer opportunities to recognize outstanding achievements by chemists in the local area and throughout the Southeast. SERMACS 2022 will certainly be the most important technical Meeting & Exhibition in Latin America. We invite you to be part of this event.

Our host hotel is The Sheraton Convention Center, San Juan and the Hyatt Place San Juan City Center, both located near the PR Convention Center.

It is time to reserve your booth space in order to market your product and services in Puerto Rico as an Exhibitor and /or Meeting Sponsor. If you have any questions, please contact Mr. Carlos Castaneda at E: [carlos@lccmanagement.com](mailto:carlos@lccmanagement.com) or P: (787) 529 – 4755 or email [sermacs2022@gmail.com](mailto:sermacs2022@gmail.com). We will respond in a prompt manner to your requests.

Sincerely

Ingrid Montes, Ph.D.

General Chair SERMACS 2022

Website: [www.sermacs2022.org](http://www.sermacs2022.org)

email: [sermacs2022@gmail.com](mailto:sermacs2022@gmail.com)

# Sponsoring - SERMACS 2022

To sponsor an activity at SERMACS 2022, contact Lisa Houston at [lisahoustonacs@gmail.com](mailto:lisahoustonacs@gmail.com).

General levels of sponsorship are briefly outlined below:

## **Diamond: \$25,000+**

- Program App advertisement (premium time and duration)
- Ten (10) attendee passes
- Exposition Island Booth (6 spaces) in premium location throughout the duration of the meeting
- Sponsor of the Chemistry Festival (opportunity to address the attendees, 10 minutes maximum)
- 2 Poster or oral presentation (English or Spanish)
- Website logo and link
- Full page ad in online program book
- Recognition on projector screen before plenary lectures (premium size and placement)
- Recognition on sponsor signage (premium size and placement)
- Customized sponsor package on request

## **Platinum: \$10,000-24,999**

- Program App advertisement (premium time and duration)
- Five (5) attendee passes
- Exposition Island Booth (4 spaces) in premium location throughout the duration of the meeting
- Sponsor of the Puerto Rican night (opportunity to address the attendees, 5 minutes maximum)
- 1 Poster or oral presentation (English or Spanish)
- Website logo and link
- Full page ad in online program book
- Recognition on projector screen before plenary lectures (premium size and placement)
- Recognition on sponsor signage (premium size and placement)

## **Gold: \$ 5,000 - \$9,999**

- Program App advertisement (superior time and duration)
- Three (3) attendee passes
- Sponsor of the Opening Ceremony or Mixer
- Exposition Booth (3 spaces) in premium location
- Opportunity to address the attendees (3 minutes maximum)
- Website logo and link
- Half page ad in online program book
- 1 Poster presentation (English or Spanish)
- Recognition on projector screen before plenary lectures (superior size and placement)
- Recognition on sponsor signage (superior size and placement)

## **Silver: \$ 2,500 - \$4,999**

- Program App advertisement
- Two (2) attendee passes
- Exposition booth (2 spaces)
- 1 Poster presentation (English or Spanish)
- Quarter page ad in online program book
- Website logo and link
- Recognition on projector screen before plenary lectures

- Recognition on sponsor signage

**Copper: \$1,200 - \$2,499**

- Program App advertisement
- One (1) attendee pass
- Exhibition space (1 space)
- Website logo and link
- Recognition with logo in online program book
- Recognition on projector before plenary lectures
- Recognition on sponsor signage

**Nickel: \$500 - \$1,199**

- Exposition Literature Display Table
- Website logo and link
- Recognition with logo in online program book
- Recognition on sponsor signage
- Recognition on projector screen before plenary lectures

**Iron: \$350 - \$499**

- Website logo
- On-line recognition in online program book
- One-line recognition on projector screen before plenary lecture

### **Past Sponsors and Exhibitors**

Agilent Technologies • AAAS Caribbean Division • Anasazi Instruments, Inc. • Anton Paar USA • CAS – Chemical Abstract Service • CEM Corporation • Cengage Learning • Corning Inc. • Dionex Corporation • Division of Small Chemical Businesses • EMD Chemicals • Griffin Analytical • IUPAC • ICMAS Inc. • Matrix Scientific • Materials Characterization Center • MeasuNet Technology • Metrohm-Peak • Metrotech Corp. • MeasureNet Technology, Ltd. • MicrOptix • Millipore Corporation • Myers & Kaplan Intellectual Property Law • McGraw Hill Interamericana del Caribe • Nano and More USA, Inc. • OLIS, Inc. • Pearson Education • Pine Research Instrumentation • Princeton Applied Research • Q-sense • Quantum Analytics • Sapling Learning • Shimadzu Scientific Instruments, Inc. • SpectrEcology • Spectrum Chemicals & Lab Products • Synthonix Corporation • TA Instruments • TCI America • TTC Analytical Service Corp. • Tennessee Government Affairs Committee. • Thermo Scientific • Thermo Fisher Scientific Inc. • US EPA Green Chemistry Program • UT-Battelle/Oak Ridge National Laboratory • Vernier Software & Technology • V-Labs Inc. • VWR International • Waters Corporation

### **Who will be attending?**

Academic Researchers, Professors, Graduate and Undergraduate Students, Chemists, Laboratory Analysts, Chemistry and Environmental Professionals, Science Students, Biochemists, Natural Resource Conservationists, Bio-Science Professionals, Ecologists, Microbiologist, Chemical Engineers, QA/QC Managers, Engineers, Health and Safety Officers, Geologists, Environmental Attorneys, Industrial Pharmacists, Marine Biologists, Technical Professionals and Managers.

# SERMACS 2022 SPONSORSHIP CONTRACT

October 19 – 22, 2022, San Juan, Puerto Rico

Please select the type of sponsorship and amount for which you wish to apply:

Diamond \$ \_\_\_\_\_ Platinum \$ \_\_\_\_\_ Gold \$ \_\_\_\_\_  
Silver \$ \_\_\_\_\_ Copper \$ \_\_\_\_\_ Nickel \$ \_\_\_\_\_ Iron \$ \_\_\_\_\_

**Platinum, Gold, Silver, and Copper Sponsors only to enter booth information.**

### Booth Number Choice

See exhibit floor plan for layout and booth numbers (FLOOR PLAN TO FOLLOW)

1st choice: \_\_\_\_\_ 2nd choice: \_\_\_\_\_ 3rd choice: \_\_\_\_\_

It is understood and agreed that SERMACS 2022 will endeavor to assign space in order of choice. If all spaces selected have been previously assigned, the Exposition Chair reserves the right to assign space as equitably as possible in accordance with the stated exhibitor preference.

For the benefit of promotion and publicity of the Exposition, I (we) authorize SERMACS 2022 to use the following description of the products and/or services to be exhibited: (Please limit to 100 words. The Exposition Chair reserves the right to edit for style.)

This completed form constitutes a binding agreement between the Exhibitor and SERMACS 2022. A copy will be sent to you immediately upon acceptance and booth space assignment.

E-mail return or direct questions to Mr. Carlos Castaneda at [carlos@lccmanagement.com](mailto:carlos@lccmanagement.com) or (787) 529-4755  
This completed form constitutes a binding agreement between the Exhibitor and SERMACS 2022.  
Names for Exhibitor Badges (up to two for single booths, up to four for double booths)

1. Last name: \_\_\_\_\_ First name: \_\_\_\_\_  
2. Last name: \_\_\_\_\_ First name: \_\_\_\_\_  
3. Last name: \_\_\_\_\_ First name: \_\_\_\_\_  
4. Last name: \_\_\_\_\_ First name: \_\_\_\_\_

## SPONSORSHIP PAYMENT INFORMATION

Credit Card: AMEX    VISA    Master Card    PayPal OR    Check (to SERMACS 2022, Inc.)

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_ / \_\_\_\_

Name on card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Alternatively, credit card information can be provided by phone.

### **Remit payment to:**

SERMACS 2022, Inc.  
c/o Jorge L. Colón, Treasurer  
Department of Chemistry  
College of Natural Sciences  
University of Puerto Rico at Río Piedras  
17 University Avenue STE 1701  
San Juan, PR 00925-2537  
Visit us at: [www.SERMACS2022.org](http://www.SERMACS2022.org) or email us at: [sermacs2022.org](mailto:sermacs2022.org)

### **E-mail form to Mr. Carlos Castaneda:**

E-mail return or direct questions to Mr. Carlos Castaneda at [carlos@lccmanagement.com](mailto:carlos@lccmanagement.com) or (787) 529-4755  
This completed form constitutes a binding agreement between the Exhibitor and SERMACS 2022.

**DO NOT write in this area**

Received: By: \_\_\_\_\_

Booth Number(s) Assigned: \_\_\_\_\_

CC Pay info to ACS National: \_\_\_\_\_

# SERMACS 2022 EXPOSITION BOOTH APPLICATION AND CONTRACT

**October 19 – 22, 2022, San Juan, Puerto Rico**

**I (We) agree to abide by the EXPOSITION RULES AND REGULATIONS (included in this packet) and, in accordance with, also hereby apply for exposition space on October 19, 20 and 21 at SERMACS 2022 to be held October 19 - 22, 2022 in San Juan, Puerto Rico .**

**BOOTH assignments cannot be made without this FORM and PAYMENT**

<b><u>BOOTH assignments cannot be made without this FORM and PAYMENT</u></b>					
<b>BOOTH TYPE</b>		single \$1200 [ <i>\$1400 after August 1, 2022</i> ]	double \$2000 [ <i>\$2200 after August 1, 2022</i> ]		
Booth reservation number		1 <sup>st</sup> choice _____	2 <sup>nd</sup> choice _____	3 <sup>rd</sup> choice _____	
<i>If you desire more than one contiguous booth, list all booths desired as one choice. See website for booth numbers.</i>					
Checks payable to		SERMACS 2022, Inc.			
Payment by	check	VISA	MC	AmEx	PayPal
Credit Card #		_____		exp date _____	
Credit Card Signature		_____			
Printed Name (as shown on card)		_____			
Send Application Form With Payment Information To:		SERMACS 2022, Inc. c/o Jorge L. Colón, Treasurer Department of Chemistry, College of Natural Sciences University of Puerto Rico at Río Piedras 17 University Avenue STE 1701 San Juan, PR 00925-2537			

It is understood and agreed that SERMACS 2022 will endeavor to assign space in order of choice. If all spaces have been assigned previously, the Exposition Chair reserves the right to assign space as equitably as possible in accordance with the stated exhibitor preference.

**Send Booth Confirmation and additional information to:**

**Person Responsible for Booth Set-up on Tuesday Oct. 18:**

<b>Company</b>		
<b>Contact Person</b>		
<b>Address</b>		
<b>Phone/FAX email</b>		

**Names for Exhibitor Badges (1) \_\_\_\_\_ (2) \_\_\_\_\_**

Authorized Exhibitor Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

# SERMACS 2022 BOOTH APPLICATION AND CONTRACT

## Graduate School Fair

**October 20-21, 2022, San Juan, Puerto Rico**

**I (We) agree to abide by the EXPOSITION RULES AND REGULATIONS (included in this packet) and, in accordance with, also hereby apply for exposition space on October 20 and 21 at SERMACS 2022 to be held October 19 - 22, 2022 in San Juan, Puerto Rico.**

**BOOTH assignments cannot be made without this FORM and PAYMENT**

**BOOTH TYPE** single \$400 [\$500 *after August 1, 2022*] double \$600 [\$700 *after August 1, 2022*]

Booth reservation number 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

*If you desire more than one contiguous booth, list all booths desired as one choice. See website for booth numbers.*

Checks payable to *SERMACS 2022, Inc. (write "For SERMACS 2022 Grad Fair" in memo line)*

Payment by check VISA MC AmEx PayPal

Credit Card # \_\_\_\_\_ exp date \_\_\_\_\_

Credit Card Signature \_\_\_\_\_

Printed Name (as shown on card) \_\_\_\_\_

Send Application Form With SERMACS 2022, Inc.  
 Payment Information To: c/o Jorge L. Colón, Treasurer  
Department of Chemistry, College of Natural Sciences  
University of Puerto Rico at Río Piedras  
17 University Avenue STE 1701  
San Juan, PR 00925-2537

It is understood and agreed that SERMACS 2022 will endeavor to assign space in order of choice. If all spaces have been assigned previously, the Graduate Fair Chairman reserves the right to assign space as equitably as possible in accordance with the stated exhibitor preference.

**Send Booth Confirmation and additional information to:**

**Person Responsible for Booth Set-up on Wednesday Oct. 19:**

<b>Company</b>	_____	_____
<b>Contact Person</b>	_____	_____
<b>Address</b>	_____	_____
	_____	_____
	_____	_____
<b>Phone/FAX</b>	_____	_____
	_____	_____
<b>email</b>	_____	_____

Do you need a one-day exhibitor pass for Thursday (no extra charge)? If yes, list the name on this pass:

\_\_\_\_\_

Authorized Exhibitor Signature \_\_\_\_\_ Printed Name \_\_\_\_\_



## **EXPOSITION RULES AND REGULATIONS**

### **CONTRACT FOR SPACE**

The receipt by SERMACS 2022, Inc. of your signed application accompanied by payment for the full amount of the exhibitor fee will constitute a contract for the right to use exhibit space at SERMACS 2022.

Cancellations will be accepted only after all available exhibition space has been sold and another exhibitor agrees to purchase the cancelled space. In the event of a fire, strike, or other uncontrollable circumstance, which renders the exhibition area unavailable for use, this contract will not be binding. If such an event happens prior to August 15, 2022, SERMACS 2022, Inc. will issue a refund of at least half of the exhibitor fee. If SERMACS 2022 goes remote due to the Covid-19 pandemic, SERMACS 2022, Inc. will offer a virtual expo booth, with the difference in fees refunded, or for a full refund if the vendor declines a virtual expo booth.

### **SPACE ASSIGNMENT**

SERMACS 2022, Inc. will endeavor to honor your choice of exhibit space based on the date of receipt of the completed exhibitor application. In the event that your preferred choices have already been assigned, the SERMACS 2022, Inc. will assign booths as equitably as possible, in accordance with the exhibitor preferences. SERMACS 2022, Inc. reserves the right to rearrange booth space for flow. In such a case, as equivalent of a booth as possible will be assigned and your contact person consulted.

### **SPACE RENTAL AND FEES**

All booths will be 8 feet by 10 feet. Standard booth furnishings will include a 6-foot topped and skirted table, two banquet chairs, one wastebasket, one identification sign with booth number, and general overhead illumination. Prior to August 1, 2022, the rental fee for a single manned booth is \$1200, and for a double manned booth it is \$2000. On or after August 1, 2022, the rental fee for a single manned booth is \$1400, and for a double manned booth it is \$2200. Rental of a manned booth includes two complimentary exhibitor badges. The rental period for vendor expo booths will be from 8 am Wednesday, October 19, 6 pm to Friday, October 21, 2022, 5 pm. The rental fee for a single manned graduate school booth is \$400 and a double booth is \$600. The rental period for graduate school booths will be from 8 am October 20 to 4 pm October 21, 2022.

### **SHIPPING AND HANDLING OF SHIPPING CRATES**

Exhibitors have two options: A.) Bring your display materials with you when you arrive to set up your exhibit. Exhibitors should also bring equipment to move their materials to the exhibit area (e.g., cart or flat bed, etc.). All materials must enter through the loading dock entrance. They should clear their vehicles from the loading dock area within 10 minutes. B.) Ship your materials to the Puerto Rico Convention Center to have them delivered at the time of setup. Shipments should arrive within five (5) business days of the event and be scheduled for return shipment within 24 hours after the event. Handling fees will apply for all outbound shipments. Shipping forms must be completed for outbound shipments along with a form of payment. All shipping and handling costs are the responsibility of the exhibitor.

The same two options apply, in reverse, for removal at the end of the exhibition.

### **INSTALLATION AND DISMANTLING OF EXHIBITS**

Exhibitors may set up their displays and other materials from 8:00 am to 4:00 pm on Tuesday, October 18, 2022. Unoccupied exhibit space may be reassigned after 5:00 pm on Tuesday, October 18, 2022 without refund of any space rental fees that may have previously been paid for it. Dismantling of exhibits shall begin after the closing of the exposition at 4:00 pm on Friday, October 21, 2021. All exhibits must be removed

from the exhibit area no later than 5:00 PM, October 22, 2022. Exhibitors who are unable to have their exhibition items out of the Exhibition Area by this time should make arrangements with the Official Decorator for storage or other handling.

Graduate School Exhibitors may set up their displays and other materials on Thursday, October 20, 2022 beginning at 7 am and remove them by 4:00 pm Friday, October 21, 2022.

#### SPACE RESTRICTIONS

All demonstrations, discussions, and other activities such as the distribution of descriptive literature of any kind, must be confined to the exhibitor's own booth or otherwise approved area. No exhibitor shall assign, sublet, or share the whole or any part of their assigned space without prior approval of SERMACS 2022, Inc. Booth displays should not be placed in such a manner as to interfere with other exhibitors. No tall sidewall shall project forward farther than 36 inches from the main back wall, and no equipment of abnormal height (greater than 8 feet) shall be allowed along the sides. There shall be no obstruction of the aisles.

#### FIRE PRECAUTIONS

All materials used for the displays must be flame retardant. Firefighting and emergency equipment shall not be hidden or obstructed. All packing containers and similar shipping materials shall be removed from sight upon completion of the booth setup. Small items may be stored under the table, if hidden by a table skirt. Large items shall be stored by prior arrangement, in advance of the meeting, by the Puerto Rico Convention Center. All electrical work and wiring must be approved and installed in accordance with the underwriters code, local codes, and the directions of the Puerto Rico Convention Center.

#### PROTECTION OF PUERTO RICO CONVENTION CENTER PROPERTY

No items of any kind shall be glued, tacked, nailed, screwed, taped, or otherwise attached to the columns, walls, floors or other parts of the convention center building or to any of its furniture except that power cords may be duct-taped to the floor for safety purposes.

#### OFFICIAL DECORATOR:

The official decorator will provide full exhibit services on a rental basis including furniture, visual aids, electrical services and complete carriage services placing your equipment or display shipped from outside of Puerto Rico under their Entry Bond with the Puerto Rico Treasury Department.

#### LIABILITY:

The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the activities of the exhibitor and their agents. The exhibitor will indemnify and hold harmless the Puerto Rico Convention Center, the Puerto Rico Local Section of the American Chemical Society, , SERMACS 2021, SERMACS 2022, Inc., SERMACS, Inc., the American Chemical Society, and their agents and employees, from any and all such losses, damages and claims. The Exhibitor agrees to have full responsibility for any damage to the exhibit area and to indemnify SERMACS 2022, Inc., its representatives or agents (exhibitors, sponsors, contractors, etc.), the Puerto Rico Convention Center, its employees, and representatives or agents, from any and all liability which may result from injury, loss or any other cause that may occur. Exhibitors must provide a certificate of liability insurance in the name of SERMACS 2022, Inc. and the Puerto Rico Convention Center for \$1,000,000 not later than October 8th, 2022.

#### EXHIBITOR'S BADGES

Each manned booth exhibitor will receive two exposition-only badges as part of registration at no cost. The names of each person should be listed on the booth application form and submitted to working staff not later than September 1, 2022. The exposition chair, Lisa Houston, should be notified of additions and

deletions to this list. These meeting badges will admit exhibitor representatives to presentations of all SERMACS 2022 sponsored functions through Saturday afternoon, except the technical sessions. However, exhibitor representatives with meeting badges will need to pay any extra event admission fees to “ticketed” events on the same basis as all other registered meeting attendees. In case of a lost badge, extras badges are at \$5.00/badge.

#### ADMISSION TO EXPOSITION AREA

Admission to the Exposition Hall will be limited to those wearing a SERMACS 2022 or Exposition-Only badge, except for staff and employees of the Puerto Rico Convention Center, who will also be admitted to the hall.

#### EXHIBITION HOURS

The vendor exhibition is scheduled for Wednesday, October 19, 2022 from 6:00 pm (ribbon-cutting ceremony) until 8:30 pm, Thursday, October 20, 2022, from 10 am to 6:00 pm, and Friday, October 21, 2022, from 10:00 am until 4:00 pm. The graduate school fair is scheduled for Thursday, October 20, 2021 until Friday, October 21, 2021, both days from 10:00 a.m. until 4:00 pm. These exposition hours may be revised at a later date. Exhibitors of manned booths are expected to have at least one representative present at their booth during these hours; they are free to staff their booths with additional representatives as they see fit.

#### SECURITY

The Puerto Rico Convention Center and its staff will provide a normal level of building security during the meeting. Security guards will be provided at all times when the Exhibition is closed and during installation/disassembling. However, neither SERMACS 2022, Inc. nor the Puerto Rico Convention Center can provide guarantees against losses of any kind and will not be responsible for any loss or damage of any kind. The exhibitor’s contract does not imply endorsement of any product or service of any exhibitor by SERMACS 2022, Inc.

#### RESTRICTIONS:

These restrictions apply to standard booths.

- Booth equipment, promotional material, etc. cannot exceed 8 ft. high, 10 ft. deep and 10 ft. long nor should the booth be projected into the aisle.
- Volatile substances are not permitted inside the exhibit hall. Neither are foods or beverages from other than the official providers at the Puerto Rico Convention Center.
- The exhibitor is permitted to carpet the aisle, but the aisle is not booth space and must be kept clear of all display material.

#### ADDITIONAL FURNISHINGS AND SUPPLIES

Additional furnishings and supplies, internet and telephone access, and electrical requirements (voltage/ampage) may be arranged in advance of the meeting and coordinated with the official decorator. (see SERMACS2022.org website for the required forms) A listing of these extra services and credit card authorization will be provided with your booth confirmation.

#### NOTES:

1. Exhibitors are not allowed to bring food and beverage into the exhibit hall nor to hang announcements (i.e., banners, greetings, promotional material) inside or outside of the Puerto Rico Convention Center.
2. SERMACS 2022, Inc. reserves the right to expand the exhibition area or the booth if necessary.